

WS

WS

CO

CO

SE

SE

LI

LI



The Essence of ...

CENTOPERCEN
TOCACHEMIRE
PARFUM



The Project

The project was born from the desire to explore the hidden relationships that link the different levels of sensitivity. We think that the materials we use for our jewels can suggest experiences that go beyond the senses of touch and sight naturally responsible for their use, which can stimulate our olfactory imagination, enriching the experience we have of the world around us. Art was the first to grasp the contamination between different

sensorial levels as an extraordinarily effective tool for representing our feelings and the reality that surrounds us. Kandinsky stated that colors had a voice and for Messiaen certain harmonious combinations reflect precise color combinations. Again, we could describe our perfumes as an experiment or, better, a surrealist game, where we seek the spontaneous and unmediated association between different images, scents, colors and sensations.

The warmth and softness of the cashmere that we use for our jewels, the freshness of fibers such as cotton and linen, the sensuality of silk: to complete this world of sensations we thought it was important to add to the senses of touch and sight that far more evocative: smell.

The project of four fragrances linked to these fibers was therefore born:

WS, The essence of cashmere;

CO, The essence of cotton;

SE, The essence of silk;

LI, The essence of linen.

The names of the perfumes therefore simply take inspiration from the textile acronyms of the fibers from which they are inspired, precisely to enhance the link between the fragrance and the fabric.

In the case of cashmere we therefore have **WS** to indicate the fiber to which the perfume is inspired and a comment, written smaller immediately under the acronym, "**The Essence of Cashmere**" to clearly identify the origin of the fragrance.

The choice to briefly describe them as "**The Essence of...**" is linked to the suggestion that the term essence offers in different languages: in perfumery it immediately recalls the idea of the intensity and persistence of the olfactory trace with all its evocative potential.



More generally, however, the term essence designates precisely that quality without which a certain thing is not what it is.

That something that takes away from anonymity and homologation.

And it is precisely this ambition that drove us to create the four fragrances: to add that piece that was missing to fully experience the world of sensations evoked by our jewels and the materials they are made of.



WS

CENTOPERCEN
TOCACHEMIRE
The Essence of Cashmere

WS

The Fragrances

WS, The essence of cashmere

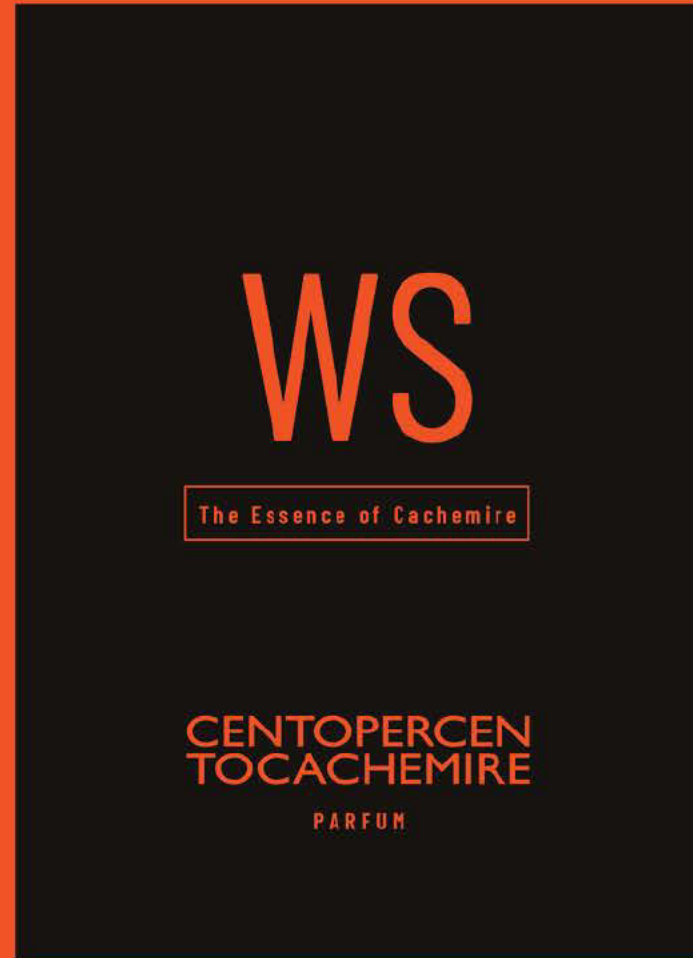
As on a cool autumn day, **WS** opens with lively notes to relax in a soft embrace through resinous notes which then leave room for the persistence and depth of oak and cashmere wood.

WS is our comfort zone, the place of coziness in which we feel happy and safe.

Head | White Orange Bergamot

Middle | Rose Myrrh Incense

Base | Musk Oak Moss Cashmere Wood



CO

CENTOPERCEN TOCACHEMIRE

The Essence of Cotton

CO

The Fragrances

CO, The essence of cotton

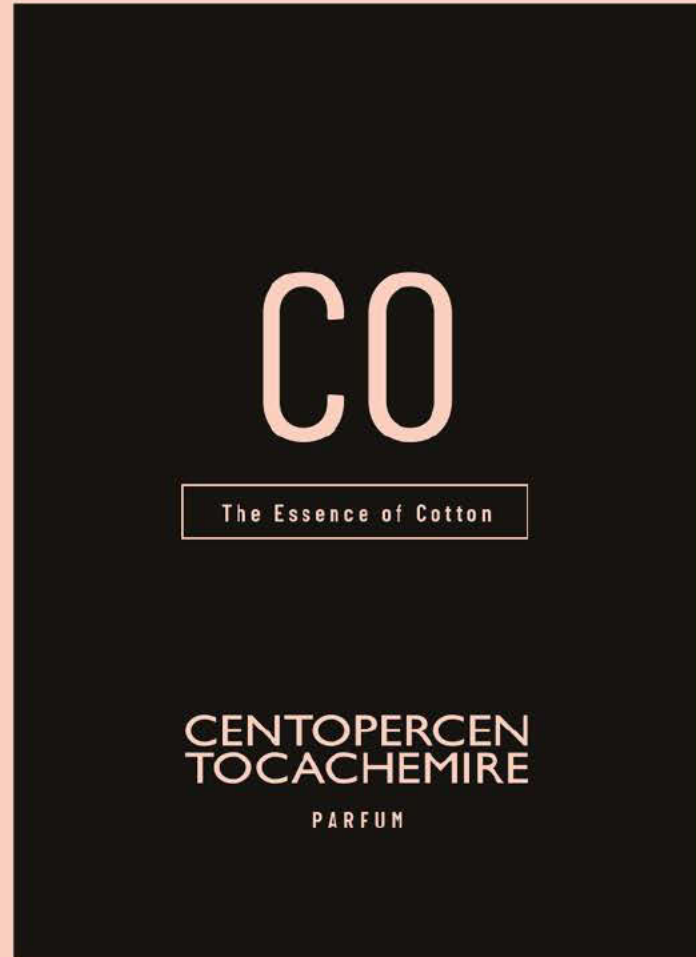
White, that sense of clarity and purity that illuminates the eyes, almost blinds.

CO immerses us in the light of a Mediterranean garden with its notes of citrus and jasmine to lead us towards the more decisive shades of musk and white wood.

Head | Bergamot Cotton Flower

Middle | Jasmine Violet

Base | Musk Overdose White Woods



SE

CENTOPERCEN TOCACHEMIRE

The Essence of Silk

SE

The Fragrances

SE, The essence of silk

Silk offers different and complex sensations: the lightness that envelops the body giving relief from torrid climates and the sensuality of its touch which ignites passion in an unexpected way.

SE opens with the complex and sparkling notes of ginger and blood orange to reveal a sensual and warm dimension where amber and oak compete for the scene.

Head | Ginger Red Orange Bergamot

Middle | Rose Absolute Jasmine Amber

Base | Vanilla Raw Sugar Oakmosk Patchouly



CENTOPERCEN
TOCACHEMIRE

The Essence of Silk



SI

The Essence of Silk

CENTOPERCEN
TOCACHEMIRE

PARFUM

LI

CENTOPERCEN TOCACHEMIRE

The Essence of Linen

LI

The Fragrances

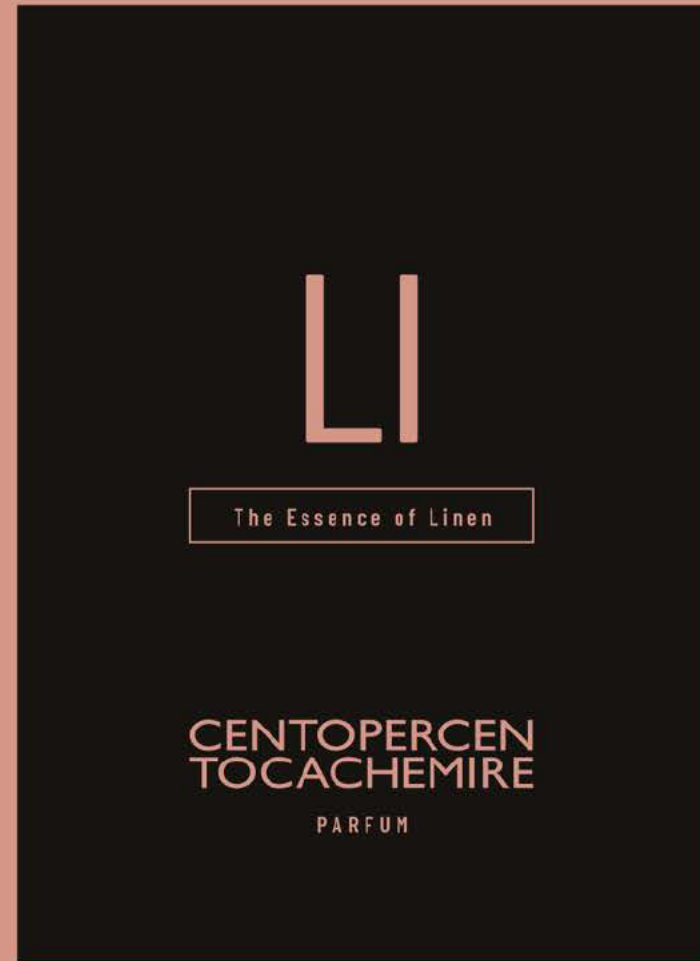
LI, The essence of linen

Just as the flowering of flax explodes suddenly, so the notes of rhubarb and crunchy apple counterpoint the bergamot and orange flowers at first contact, to then reveal an unexpected depth that opens with the herbaceous notes of mate and is strengthened in the resin of sandalwood.

Head | Rhubarb Crisp Apple Orange Flower Pink Pepper Bergamot

Middle | Jasmine Rose Mate Co2 Fishing

Base | Vetiver Sandalwood Musk



The Essence of ...

PARFUM

CENTOPERCEN TOCACHEMIRE

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